

Looking to cut energy costs?

Choose the filter that will make you a star!

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Durafil®



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# Introducing



Camfil Farr's new  
Energy Cost Index  
—Reduce your energy costs by  
selecting a filter with 'star' value.

## Looking to cut energy costs?

Rising energy costs weigh heavily on your company's bottom line. If you're looking to save money, consider switching the filters used in your air filtration system.

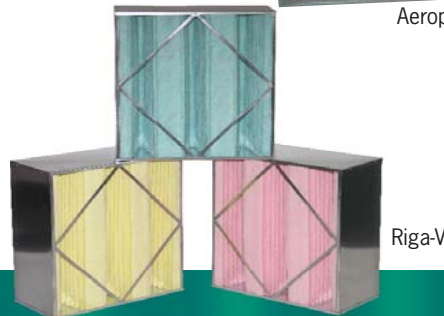
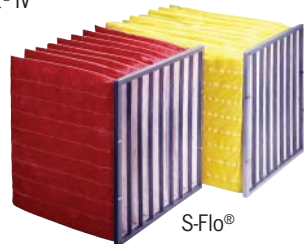
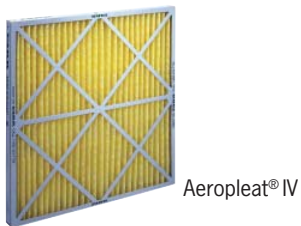
Although you may be tempted to pick an inexpensive filter to cut costs now, tests show it will increase your utility bills — your air quality will suffer greatly as a result, and repeated replacements will have you actually spending more in the end. Not to mention the duct-cleaning, coil-cleaning and additional facility maintenance costs that result from failed filters.

For a lower total cost of ownership, you want a high-quality filter that will do it all — run efficiently, clean air thoroughly and last longer. The advanced ECI system simplifies the selection process for you. The index factors in multiple air handling and filtration variables to then help you easily identify the highest quality filters with the lowest cost of ownership.

## ECI Derivation

The Energy Cost Index value is calculated using life cycle cost modeling software that has been used and validated with real-life testing for over 15 years. The calculated value is then converted into a star rating with the highest star value translating to the lowest energy consumption. This data is available for products of all manufacturers.

## ECI - A tool that defines the total value of a filter in your system.



Camfil Farr's new Energy Cost Index is an easy way to compare the energy efficiency of our filters and a competitors' filter so you can choose the one that offers the best value. Based upon a five star scale, the Energy Cost Index is an indicator of what a filter will cost over its lifetime. The best rating — five stars — indicates that the filter is one of the most energy-efficient, longest-lasting filters available. Five stars should be your selection if you are seeking the most cost-effective filter. The energy savings from star level to star level can be significant.

Average Filter Energy Use in \$ by Star Value		
	Final Filters	Prefilters
	\$56.00	\$104
	\$95.00	\$111.00
	\$132.00	\$121.00
	\$181.00	\$125.00
	\$227.00	\$135.00

Amounts calculated using life-cycle costing software, 10¢ a kilowatt hour, 60% fan efficiency and 2000 cfm per filter.

Learn more about the five-star rating at [www.camfilfarr.com](http://www.camfilfarr.com).

Choosing a filter solely on first-cost can lead to a much higher system cost in increased energy usage. For a review of the star ratings of your current filters or to receive a free Life Cycle Costing analysis contact Camfil Farr or your local representative. Be the one to suggest a cost-saving solution for your company. Contact Camfil Farr today.

To find a representative near you call (866) 422-6345 or e-mail us at [info@camfilfarr.com](mailto:info@camfilfarr.com).